

## Leading Change through Technology

### About Gadfly, LLC

Gadfly boasts two decades of program and project management expertise, including cleared Federal contracts. Our track record? Turning around troubled projects, especially those with challenging customer dynamics. As a Veteran Owned and HUBZone Certified Small Business, we're an ideal subcontracting ally. At Gadfly, we are laser-focused on propelling our customers' missions to success.

### Key Competencies

- PMP, Agile Certifications
- Cleared Personnel
- Project Triage/Rescue
- Account Relationship Management
- Vendor Relationship Management
- Account Planning
- Proposal Management
- CPARS Optimization
- Organizational Change
- Portfolio Assessment
- PMO Optimization
- Compliance/Certification
- Risk & Change Management
- Training & Mentoring

Gadfly combines industry best practices, the wealth of experience from seasoned experts, and the agility to adapt, ensuring we are perfectly positioned to support your business needs as a valued teammate.

### Capabilities:

**Technical Project Management:** We leverage our extensive experience, leadership acumen, and robust communication practices to tap into the unique skills and abilities of the subject matter experts and companies we collaborate with. Guided by our solid track record in project portfolio management, we foster a collaborative environment, effectively remove obstacles, and facilitate smooth operations to ensure timely project completion. Our approach is anchored in the best practices of the Project Management Institute (PMI), offering a reliable, PMI or agile aligned solution for your project management needs.

**Program Management (PgM):** Gadfly is proficient in program management at two levels. Firstly, we ensure every project under a program aligns with and contributes to broader mission success. Secondly, we provide leadership at the program management level for contracts, thus ensuring support for deliverables and compliance. This liberates the technical implementation team, allowing them to focus on deploying the product.

**Project/Program/Portfolio Management Office (PMO):** Gadfly commits to consistency and continuity in project delivery to minimize risk and maximize team capacity. We assist your PMO with management, development, and oversight; PMO evaluation and coaching; and strategic development and alignment.

**Pursuit/Proposal Support:** With 20 years of experience in Federal proposal management, including large vehicles like SEWP V and DHS FirstSource II, Gadfly offers solid backing for your proposal pursuits. We practice Shipley best practices for proposal development, ensuring high-quality submissions that stand out.

### Particulars:

UEID: JJ4AMAZH8NY8  
DUNS: 013394459  
CAGE: 70W59

NAICS: 517410, 541511,  
541512, 541519, 541611,  
541613, 541618



## Solutions

### Technical Project Management

- Effective leadership to complete the implementation.
- PMP and PMI-ACP certified Project Manager
- Manage and maintain contract compliance
- Deliverable, Financial and budget management
- Customer and Subcontract relationship management

### Project Triage/Rescue

- Objective view of the project to aid in effective realignment
- Expectations Alignment – Objective and Subjective requirements
- Reality Check – Projects get stuck Fresh Analysis starting with award contract
- Original Need versus awarded contract requirements
- Negotiation of equitable path

### Program Management

- Traditional program management
- Leadership oversight for partnered solutions
- Relationship management - Customer & Subcontractor
- Contract administration and compliance:
- Account/Relationship Management
- Opportunity farming

### PMO Optimizations

- From PMO into Value Management Office (VMO)
- Portfolio Assessment: Strategic Development and Alignment
- Tools implementation review
- Contract Risk & Change Management
- Training & Mentoring

### Self Assessment Program: CPARS Optimization

- Objective: improve CPAR ratings AND referenceable comments from COs
- Contract Self-Assessment Process
- Aligned with CPAR metrics
- Supports ISO 9001:2015 Customer Feedback
- Promotes positive customer relationship
- Reduces risk

### Pursuit / Proposal Support

- Federal proposal management leadership and/or support
- Bid review & Analysis
- Color Team Reviews
- GWAC and Task Order
- Shipley Best practices